



PATIENT ACCESS & AFFORDABILITY PROJECT

Empowering Patient Perspective.



Engaging Industry
Leaders with Healthcare
Stakeholders

MEMBERSHIP PROGRAM


**PATIENTS
RISING**



The Patient Access and Affordability Project (PAAP) is a membership-based program of Patients Rising, a 501(c)3 non-profit patient advocacy organization. PAAP was formed to pinpoint issues and develop non-partisan educational materials for patients, policymakers and the media to advance pro-patient policy priorities in the United States.

OUR MISSION

To put the needs of patients at the center of healthcare.

A blue-tinted landscape featuring a mountain range in the foreground and a vast, hazy sky with scattered clouds. The overall mood is serene and expansive.

We believe passionately in the power of patient voices to develop sound policies, sensible regulations, and innovative delivery of services for healthcare in the United States.

**OUR
VISION**

WHAT HAPPENS AFTER I JOIN?



Step 1: Identify Your Group Preference

Once you join, you will identify your preferred group(s) based on your membership level. If you belong to more than one group, we recommend selecting the best team member from your company for each group. We will kick off 2023 with subgroups from our existing members, and some additional ideas for new subgroups. New members in 2023 can nominate additional subgroups at the **State of the Patient Summit**.



Step 2: Attend the State of the Patient Summit

At the **State of the Patient Summit** in January, each primary group will be divided into breakout sessions to discuss a broad range of issues related to their topic. Topics will be decided by a secret ballot from our membership. Each group will narrow its focus to 2-3 focused priorities which can be tackled as a collective group or divided into subgroups. These can be educational, regulatory, or public policy at the federal or state level.



Step 3: Help Facilitate Working Group Objectives

Each Working Group is led by a designated PAAP facilitator and PAAP Corporate Member Co-Chair. Patient Delegates are made available to provide feedback on materials and messaging at the in-person summer meeting. If needed, we will bring in expert special guests based on issues being tackled. A Patients Rising staff member will be designated as Working Group Coordinator to keep the facilitator and members on track throughout the year.



WORKING GROUPS

Three core working groups are the backbone of PAAP. For 2023, we have created six subgroups as placeholders based on our current members' policy and regulatory initiatives. These are subject to change at our Member 2023 kick-off event: **The State of the Patient Summit**, to be held in late January.



2023 WORKING GROUP TOPICS

▼ ACCESS

Tackling patient access issues from all angles

- Health Technology Assessment for Rare Diseases (2022 Existing Subgroup)
- Biosimilars and Complex Generics (2022 Existing Subgroup)



▼ AFFORDABILITY

Looking at a variety of out-of-pocket costs through the lens of the patient

- Benefit Design (2022 Existing Subgroup)
- Cell and Gene Therapies

▼ HEALTH EQUITY

Examining ways to achieve a more equitable and transparent healthcare system.

- What does a pro-patient health equity roadmap look like?
- Equity in Home Health Care



WORKING GROUP GOALS & OBJECTIVES

▼ Q1

Each working group will identify immediate threats and opportunities for their topic and work with one of our facilitators to:

- Establish an action (develop policy and/or education);
- Determine the target audience (patients and/ or policy makers);
- Develop a list of priority actions and possible solutions; and
- Submit content for a literature review and our editorial team will develop blog posts for each topic.

The goal during this review period is to develop a strong understanding of key messages, core audiences, and focus for the group/subgroups.

▼ Q2

Each working group will publish a background document and be invited (as appropriate) to participate in an advocate educational session during the **We the Patients Fly-in** in June.

▼ Q3

The team will collaborate with the Patients Rising VP of Communications and Marketing to create a public relations and media plan to help achieve the messaging objectives of the priorities.



Membership Benefits

Membership in PAAP supports patient delegates and their ability to implement the strategies that will make an impact in 2023 and beyond. Your support allows us the much-needed opportunity to dive deeper into the complex issues identified by each working group.

With your help, PAAP will create a strong collaboration between industry innovators, regulators, legislators, and the patients themselves.

Our Patient Delegates represent a myriad of therapeutic areas and access challenges from all across the county. Working groups will tackle the complex access and affordability challenges affecting patients and collaborating on solutions.

Each year, we will provide engagement opportunities between patient advocates, industry leaders, employers, medical professionals, and thought leaders within each working group and as a whole.

GENERAL BENEFITS

- ▼ **Annual** State of the Patient Summit: Participation in annual membership kick-off meeting held in January followed by a member dinner;
- ▼ **Monthly** Virtual Breakout Sessions with action items;
- ▼ **Quarterly Meetings:** Each working group will have hybrid quarterly meetings in D.C.;
- ▼ **Monthly** newsletters and updates on the priorities of each working group;
- ▼ **Pop-up Education Sessions** with Topic Experts;
- ▼ **Opportunity** to author a blog or suggest a topic for an educational blog post;
- ▼ Help **inform the priorities** of each working group in a collaborative setting;
- ▼ Several **Full Membership Networking Opportunities** per year.



Membership Levels



\$60,000

The Leaders

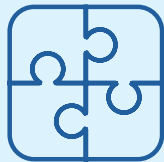
Membership in all THREE primary working groups and up to THREE subgroups



\$45,000

The Accelerators

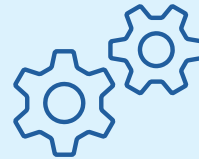
Membership in TWO working groups and up to TWO subgroups



\$30,000

The Communicators

Membership in ONE working group and ONE subgroup



\$15,000

The Developers

(one FDA approved product or 100-200 employees)
Membership in ONE working group and ONE subgroup



\$5,000

The Beginners

(no FDA approved product or less than less than 100 employees)
Membership in ONE working group and ONE subgroup



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